

Job Title	Recruiter 1	Recruiter 2	Recruiter 3	Recruiter 4	Recruiter5
Morning Producer	1			2	
Reporter (Conway)	1			3	
Reporter (Conway)	1			2	
Reporter (Florence)	1			2	
Meteorologist (Morning and Noon)	1			2	
Producer (Website)	1			2	

Recruiter 6 Recruiter 7 Recruiter 8 Recruiter 9 Recruiter 10 Recruiter11 Recruiter 12

Recruiter13 Recruiter 14

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Recruiting Sources

Number	Source	Contact	Address	Telephone	E-Mail
1	tvjobs.com	Mark Halloway	Broadcast Employment Services PO Box 4116 Oceanside, CA 92524	450-2101	markch@www.tvjobs.com
2	Medialine	Mark Shilstone	PO Box 51909 Pacific Grove, CA 93950	800-237-8073	mark@medialine.com
3	Sun News	Denise	PO Box 406 Myrtle Beach, SC	843-626-8555	www.myrtlebeachonline.com
4	wpde.com	Station Website	1194 Atlantic Ave. Conway, SC 29526	843-234-9733	www.wpde.com
5	NAB	nab.org	1771 N Street NW Washington, DC 20036	202-429-5424	www.nab.org
6	SCBA	Karen Nettles	1 Harrison Way Columbia, SC	803-732-1186	www.scba.net
7	Coastal Workforce	Melanie Motley	Department Security Commission PO Box 995 1550 Gadsen St. Columbia, SC	843-234-0352	mmotley@sces.org
8	Coastal Carolina University	Carolyn	PO Box 261954 Conway, SC 29528	843-349-2718	www.coastal.edu
9	Francis Marion University	Janice Smith	PO Box 100547 Florence, SC 29501	843-661-1373	www.fmarion.edu
10	Benedict College	Rutherford	1600 Haden St. Columbia, SC 29204	864-646-1314	rutherford@benedict.edu
11	Tri-County Tech	Amy Roberts	7900 Hwy 76 PO Box 587 Pendleton, SC 29670	864-646-1314	www.tctc.edu
12	SC Employment Commission	S Daniels	Coastal Workforce Center 200A Victory Ln. Conway, SC 29526	843-234-9675	n/a

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Outreach

Date	Name of Activity	Description	Outreach Category (see tab 5)	
	Internship Program	The internship program at WPDE-TV15 is a cooperative effort between the area Universities and the WPDE News department. We tailor each internship to requirements of the University. We have the intern initially shadow each position in the newsroom for an entire shift. We then permanently assign the intern to a position based on their level of interest and career goals. We provide each student and the University with a detailed report of their participation and performance	5	
Spring 2006	Keisha Edwards, CCU			
Spring 2006	Mola Lenghi, CCU			
Summer 2006	Peter Kogler, Horry Georgetown Tech			
28-Mar-07	South Carolina Broadcaster's Association Job Fair	The SCBA job fair is a dynamic program for bringing all the broadcast stations in the state of South Carolina together annually to attract students and individuals seeking a career in the field of television broadcasting, which we participate annually.	3	

Category

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Category Description

Participation in at least four job fairs by station personnel who have substantial responsibility in making

Hosting of at least one job fair

Co-sponsoring of at least one job fair with organizations in the business and professional community who women and minorities

Participation in at least four events, including conventions, career days, workshops, and similar activities the community interested in broadcast employment issues

Establishment of an internship program designed to assist members of the community to acquire skills ne

Participation in job banks, Internet programs, and other programs designed to promote outreach generally notification of specific job vacancies)

Participation in scholarship programs designed to assist students interested in pursuing a career in broadc

Establishment of training programs designed to enable station personnel to acquire skills that could quali

Establishment of a mentoring program for station personnel

Participation in at least four events or programs sponsored by educational institutions relating to career o

Sponsorship of at least two events in the community designed to inform and educate members of the pub

Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose me minorities

Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide cou employment and/or other career development assistance pertinent to broadcasting

Provision of training to management level personnel as to methods of ensuring equal employment opport

Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employ job candidates for broadcast positions

Participation in other activities designed by the station reasonably calculated to further the goal of dissen broadcasting to job candidates who might otherwise be unaware of such opportunities

hiring decisions

ose membership includes substantial participation by

, sponsored by organizations representing groups present in

eeded for broadcast employment

y (i.e., outreach that is not primarily directed to providing

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fy them for higher level positions

pportunities in broadcasting

olic about employment opportunities in broadcasting

embership includes substantial participation by women and

inseling on the process of searching for broadcast

tunity and preventing discrimination

ment opportunities that would enable them to better refer

inating information as to employment opportunities in